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FOR IMMEDIATE RELEASE

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Fall Parade of Homes 19th Anniversary

The Home & Building Association of Greater Grand Rapids (HBAGGR) is excited to present the 16th annual Fall Parade of Homes, kicking off September 24 through October 9. The Parade will feature 25 new homes, 5 condos, 5 remodeled homes, and 2 conceptual homes open for viewing in many parts of West Michigan.

“We are excited to announce this year’s Fall Parade of Homes! The Fall Parade has a 16 year long tradition in this community because of the craftsmanship of our members and the public’s continued desire to see their great work.” says HBAGGR President Rich Kogelschatz of Heartland Builders LLC.

Hours & Ticket Prices

The Parade begins at 1 p.m. on opening day, Friday, September 24. Parade hours of operation are Fridays, Saturdays and Wednesdays from 1-8p.m. Visitors should note the addition of remodeled homes during the last weekend of the Parade, Friday, October 8 & Saturday, October 9 from 1-8 p.m. Also new this fall, the Parade will feature “Conceptual” homes, viewable completely online throughout the entire Parade. For more information, visit www.ParadeOfHomesMi.com.

Admission is just \$12 for adults ages 13 and up -with children receiving free admission. Tickets can be purchased for \$12 at any of the Parade homes on tour and the HBAGGR office or for \$10 at any Lake Michigan Credit Union branch. Each ticket allows entry for one into each of the homes on the tour and visitors may revisit homes with a valid ID. Tickets include an official Parade Guidebook with map, coupons for \$5 in gas from map sponsor, Meijer Inc. and 20% off dining at select Gilmore Collection Restaurant. Other discount coupons are available online at www.paradeofhomesmi.com.

Guidebooks & Special Features

Homes from 10 different communities including Ada, Allendale, Belmont, Byron Center, Caledonia, Grand Rapids, Grandville, Hudsonville, Jenison and Rockford are featured this fall. They range from \$100,000 to nearly \$1 million. Features include trends in building styles, specialized painting, unique floor coverings and wallpapering techniques, quality products, and impressive landscaping.

As seen during the Spring Parade, oversized suggested route maps will be available for pick up at every Parade home. You can also access maps and features of each of the homes on the

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web site at www.ParadeOfHomesMi.com. Be sure to watch for the official Parade Guidebook in your Sunday *Grand Rapids Press* on September 19, 2010.

For more information on the Fall Parade of Homes, you can contact the Home & Building Association of Greater Grand Rapids at (616) 281-2021, or view the Parade online at www.ParadeOfHomesMi.com.

The Home & Building Association of Greater Grand Rapids (HBAGGR), a professional trade non-profit organization, was founded by 18 builders and chartered by the National Association of Home Builders (NAHB) in 1945. Its members are committed to providing quality homes, buildings, renovations, products and services for the entire region through adherence to ethical practices, community involvement, advocacy and education.

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