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## **FOR IMMEDIATE RELEASE**

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### **Spring Parade of Homes 51<sup>st</sup> Anniversary**

Celebrating 51 years of housing excellence, the Home & Building Association of Greater Grand Rapids (HBAGGR) will kick off the annual Spring Parade of Homes May 28 thru June 12 with 45 brand new homes and 4 remodeled homes open for viewing in many parts of West Michigan.

“We are excited to announce the 51<sup>st</sup> anniversary of the Spring Parade of Homes! The Parade of Homes has a long tradition in this community because of the craftsmanship of our members and the public’s continued desire to see their great work” says HBAGGR President Rich Kogelschatz of Heartland Builders LLC.”

#### **Hours & Ticket Prices**

Visitors should note the addition of remodeled homes during the last weekend of the Parade! Parade opens at 1 p.m. opening day, Friday May 28. Hours will run 1-9 p.m. Memorial Weekend (Friday, Saturday & Memorial Day); 1-9 p.m. Wednesdays and Saturdays and 6-9 p.m. on Fridays. Remodeled homes will be featured Friday, June 11 & Saturday, June 12 from 1-9 p.m.

Tickets can be purchased at any Lake Michigan Credit Union before and during the Parade, at any of the homes on the tour during Parade hours, as well as the HBAGGR new office location at 3196 Kraft Avenue, SE Suite 300 during weekly normal business hours from 8:30 a.m. to 5 p.m. Ticket prices can be purchased for \$12 at the houses or for \$10 at the Lake Michigan Credit Union branches, which includes an official Parade Guidebook. These tickets also include coupons for \$5 in gas from the map sponsor, Meijer, Inc. and 20% off dining from any Gilmore Collection Restaurant! New this year, your ticket will also include admission to tour any home in the Kalamazoo Parade of Homes! Discount coupons can also be found on the website at [www.ParadeOfHomesMi.com](http://www.ParadeOfHomesMi.com).

Children ages 12 and under receive free admission again this year! One ticket allows you entry into each of the homes on tour and visitors may repeat visit homes as long as a valid ID is shown.

#### **Maps & Special Features**

Free maps to the Parade homes can be picked up at the HBAGGR office and any Lake Michigan Credit Union branch after May 16. You can also access maps and features of each of the homes on the Association Web site at [www.ParadeOfHomesMi.com](http://www.ParadeOfHomesMi.com).

Homes are featured in 17 different communities this spring, including Ada, Allendale, Byron Center, Caledonia, East Grand Rapids, Grand Rapids, Grandville, Holland, Hudsonville, Jenison, Kentwood, Lowell, Rockford, Walker, Wayland, Wyoming and Zeeland. They range from \$100,000 to nearly \$1 million. Features include trends in building styles, specialized painting, unique floor coverings and wallpapering techniques, quality products, and landscaping.

Be sure to watch for the Official Guidebook in your Sunday Grand Rapids Press on May 23, 2010, and find event details on [www.ParadeOfHomesMi.com](http://www.ParadeOfHomesMi.com). The Spring Parade of Homes is an official event of the Home & Building Association of Greater Grand Rapids.

For more information on the Spring Parade of Homes, you can contact the Home & Building Association of Greater Grand Rapids at (616) 281-2021, or view online at [www.ParadeOfHomesMi.com](http://www.ParadeOfHomesMi.com).