



WHY Go with a PRO?

An HBA Pro is a company that stands for

what *you* deserve:

- ✓ **Continued Education**
- ✓ **Heightened Professionalism**
- ✓ **Excellent Customer Service**
- ✓ **High Ethical Standards**
- ✓ **Commitment to the Building Industry**

WHY “Go with a Pro?”

The Home & Building Association of Greater Grand Rapids (HBAGGR) wants to help you sift through the countless yellow pages of contractors, subcontractors and all other housing related companies. The HBA wants you to “Go with a Pro” – we can connect you with the top building industry companies in West Michigan.

To the members of the Home & Building Association of Greater Grand Rapids (HBAGGR), “Go with a Pro” is more than a slogan or catchy phrase. It represents quality, honesty, integrity and a strong code of ethics. You can have confidence they care enough about the building industry to support it by becoming a member of the second largest home and building association in Michigan.

“Go with a Pro” represents an honest and straightforward standard of doing business. The HBAGGR requires all of its members to adhere and are held accountable to a strict Code of Ethics. They include treating others as you would like to be treated yourself. We take it very seriously when a member company fails to do business in a professional manner.

“Go with a Pro” represents HBA members - a group of building professionals that cares about keeping the building industry affordable, and making the American dream of home ownership a reality for anyone.

“Go with a Pro” represents individuals who care enough to give back to our community by participating in Community Repair Day, serving on various committees and helping to fund the Home & Building Foundation, our own charitable foundation promoting and supporting funding for special needs housing and scholarships for students pursuing a career related to the building industry.

All of these qualities come together under one roof – the HBA. Whether you are planning to build a new home or remodel your current home, go to the HBA – online anytime at www.hbaggr.com to help get you started!

If you are in the building industry and not a member of the HBAGGR, and you possess all of the qualities “Go with a Pro” instills, then we invite you to become a member today!

Some of the benefits of membership are:

- Making Strategic Contacts with Nearly 400 member companies
- Insurance programs
- Fuel Discount programs
- Access to Legal and Accounting Experts (Member-2-Member Discount Program)
- Marketing Opportunities in our Newsletter and Member Roster
- Political Representation (state, national, and local levels)
- Spring & Fall Parade of Homes

“Go with a Pro” is a way of life. It’s wanting to know the standards and integrity of the company you are about to do business with or belonging to an association that demonstrates your superior reputation.

For more information on HBAGGR members or to become a member call (616) 281-2021, e-mail homes@hbaggr.com or visit the HBAGGR Web site: www.hbaggr.com.

The Home & Building Association of Greater Grand Rapids is here to serve you! And remember...“Always go with a Pro” because when you “Go with a Pro” you can relax knowing you are working with a professional!

find us online at HBAGgr.com

